



Electronic Solutions Pakistan (Pvt) Ltd.

C O R P O R A T E P R O F I L E



We
Take

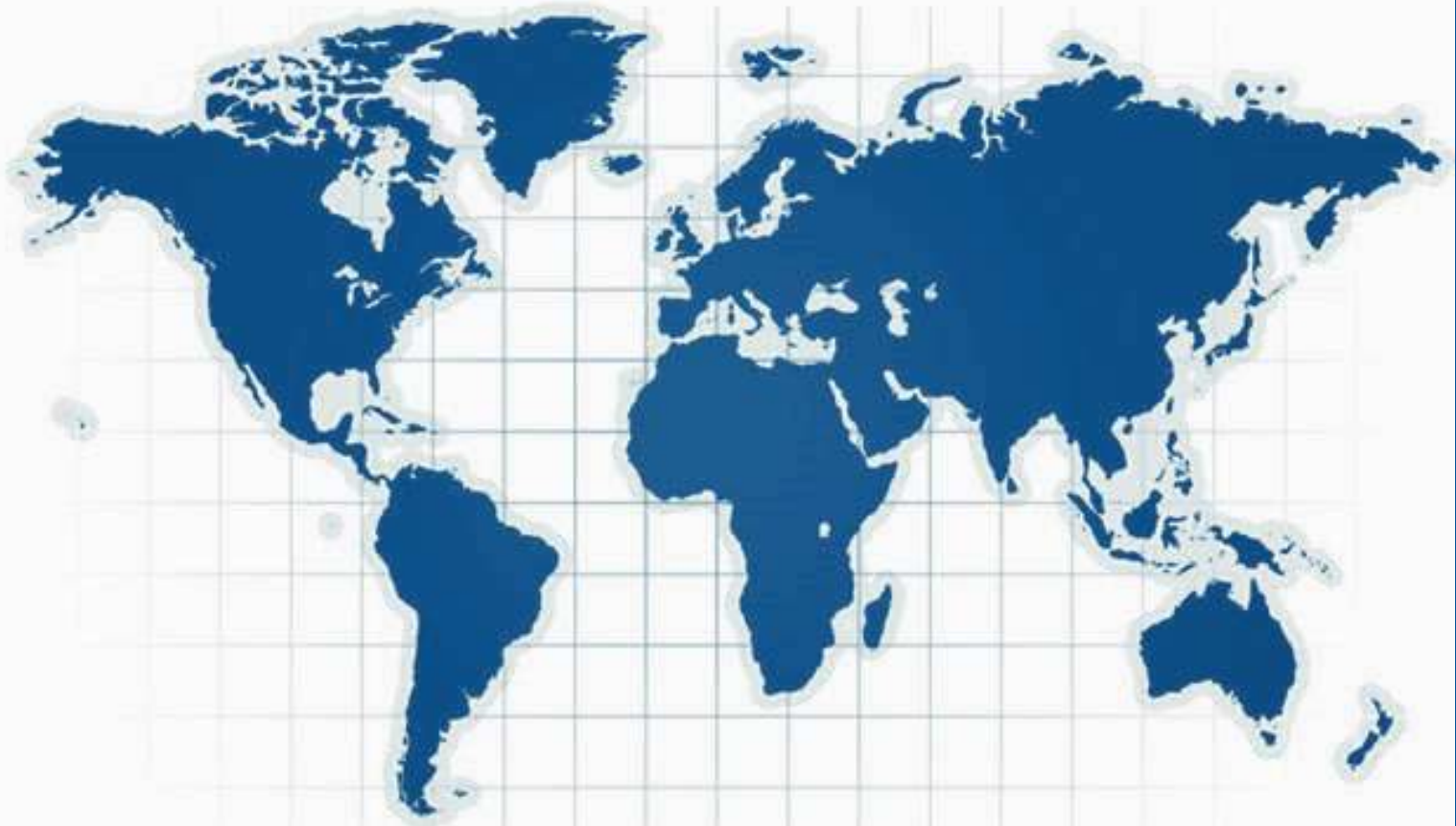
IT

Further...





**YOUR GLOBAL PARTNER
IN THE WORLD OF IT SERVICES**



CORPORATE VISION

".....to make people and businesses realize their true potential by carving out best solutions."

MISSION STATEMENT

Ensure excellence and competitiveness to clients in the changing horizon of business world by providing innovative solutions, to make a win-win result for all the stakeholders.



CORPORATE OVERVIEW

Electronic Solutions Pakistan (Pvt.) Ltd. [ESOLPK] is a leading software services and product development company, headquartered in Islamabad, Pakistan. ESOLPK has established an impressive list of clients ranging from large enterprises to many mid-tier and start up companies. We adopt a client focus strategy, bringing value to our customers by providing high quality cost effective solutions.



ESOLPK is an established organization, well positioned to deliver its services to the USA, European and Asian markets.



We are an ISO 9001:2008 company compliant with CMMi processes and procedures. We follow IEEE standards in our documentations and have developed several in-house methodologies and best practices to provide quality services to our clients. ESOLPK has successfully completed over 1000 projects, varying from tens of man hours to tens of man months. We specialize in Decision Support Systems, Management Information System, Business Intelligence Systems, e-Business, e-Government, Web Portals, Retail, Healthcare, Resource Management, Supply Chain, Defense and military Software.



OUR CORPORATE PHILOSOPHY

We are committed to:

- Strengthening ties with our clients
- Understanding and meeting the needs of our clients
- Ensuring satisfaction of both internal and external clients
- Innovating in everything we do
- Investing in latest hardware and software technologies
- Promoting a culture of trust, mutual respect and competence
- Fostering open communication
- Prioritizing training of employees
- Promoting team spirit and professional values
- Continually improving processes to get better quality
- Above all: Striving to achieve Corporate Excellence



OUR SERVICES

ESOLPK takes pride in providing High-value Quality Focused Software Solutions. The company brings its clients the winning impetus by employing the latest software development tools, the modern software development platforms, the latest project management techniques and up-to-date software engineering practices.

Followings are the broad classifications of our services:

1. Web & Programming Services

ESOLPK's core service is to build applications and database solutions on behalf of its clients in a variety of industries. Its focus in application development has been in the following broad technical classifications:

- Web design, Web and database applications
- e-Commerce applications and transaction engines
- Software re-engineering and reverse engineering
- Component based development
- Mission critical applications

ESOLPK's expertise in developing these types of applications are rooted in the fact that we have skills in the core technologies such as XML, .NET, Java, Oracle, C++, PHP, MySQL, ASP .NET, MS SQL Server, Flash, AJAX, CSS and HTML etc.



2. Offshore Development Center (ODC) Model

ESOLPK offshore Development Center (ODC) services cover the whole ODC lifecycle - from outsourcing consulting, to deployment, to operating, to transferring the dedicated development, product design, or maintenance group to the customer. ESOLPK can competently operate offshore and near-shore development centers at each sourcing phase.

Development Center Design

Outsourcing consultants will work dosely with your team, aligning services with your company business needs, establishing a fitting engagement framework, that count in settling the legal, fiscal, and economic issues.

ESOLPK offers reliable methods for:

- Rapid Transition and Deployment Management
- ODC performance management, adequate staffing with dear insights into the quality of provided services
- Proactive improvement & ODC processes and performance based on business-aligned performance indicators.

3. SEO-SEM Services

ESOLPK offers best optimization and search engine marketing solutions aimed to help any business reach up to millions of potential viewers. we offer competitive and reasonable e-marketing packages for promotion of your websites. Our highly experienced SEO SEM experts provide result-based marketing solutions; serving all types of SMEs and Large customers. We have served a number or esteemed clients of USA, Canada and UK with highly effective and measurable solutions to accelerate their business by promoting their online identities and by getting good SERp's, Top Organic visits, High Ranking and increased Return on Investment



4. Enterprise Solution Services

ESOLPK offers a range of enterprise level business applications, enabling an organization to automate its business functions. Our suite of business applications helps an organization well equipped for handling the challenges offered in today's competitive market. Our applications provide timely and detailed information analysis so that the management can take decision in a proactive manner.

The Enterprise applications offered by ESOLPK are listed below:

- Decision Support Systems
- Enterprise Resource Planning Systems
- Customer Relationship Management
- Knowledge Capture
- Content Management & Development
- Human Resource Management
- Financial Management
- Supply Chain Management Systems



5. Dr-SIR - Efficiency Measurement & Decision Support System

DR-SIR is a due diligence, efficiency measurement decision support system for hospitals. It is an assessment toolkit which measures productivity and performance.

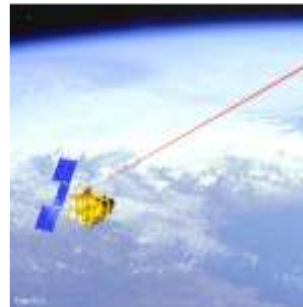
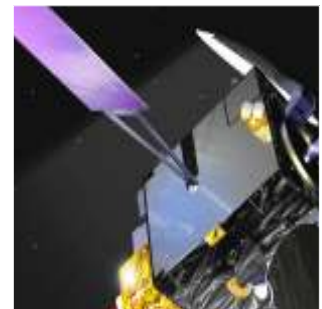
This results in accurate and justified Pay for Performance, hospital planning and appraisals for healthcare facilities. This unique healthcare management software quantifies in statistical terms on a unified scale (Work Unit), the professional services being rendered in a hospital setup by all categories of professionals. It calculates the optimum capacity of 'Work Unit' generation as against what has actually been generated and then it analyzes the reasons both for negative and positive variances.

A screenshot of the Dr-SIR website. The header includes the logo 'DR-SIR measure = manage' and navigation links: Home, Help, Contact, Login. The main content area features a section titled 'Efficiency Measurement' with a sub-heading 'Efficiency evaluation yardstick' and an image of oranges and a ruler. A sidebar on the right contains links for 'Efficiency Measurement', 'Dr-SIR Financials', and 'Dr-SIR Planning'. Below the main content, there is a section 'An Efficiency Measurement Software' with a detailed description of the system's capabilities. A 'TAKE A TOUR' button is visible, along with 'Download Now' and 'How It Works?' buttons at the bottom.

INDUSTRIES IN FOCUS



- Manufacturing
- E-Governance
- Retail
- Food & Confectionery
- Real Estate
- Healthcare
- Trading
- Distribution
- Defense
- Telecommunications and IT
- Education
- Construction
- Professional Services
- Non-Profit Organizations
- Fast Moving Consumer Goods
- Automotive
- Banking & Insurance
- Media & Entertainment



QUALITY ASSURANCE

ESOLPK is committed in delivering quality software products and services that fulfill all the needs and expectations of our customers.

ESOLPK is a technology company that:

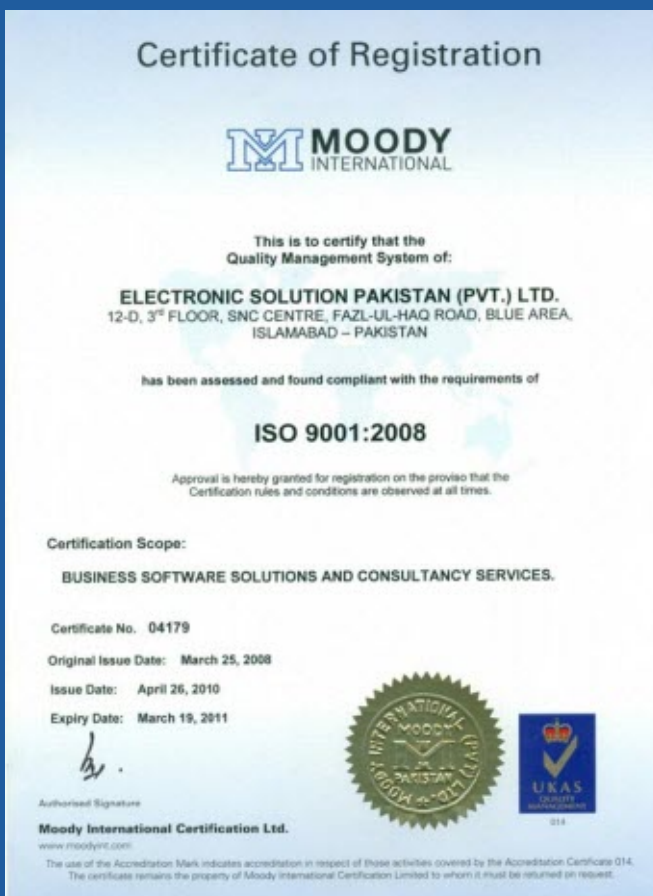
- Strives for excellence in all areas of its business
- Guarantees the quality of its software products at all stages of development
- Holding periodic Quality Training programs to enhance the performance of all employees
- Inspecting the quality of the applications at all levels of development
- Implementing Extensive Testing methodologies by our in-house Testing team
- Developing effective internal testing mechanisms

QUALITY POLICY

We resolve to be a leading developer of innovative business solutions and products for our valued customers, continuously augmenting our offerings to ensure brand loyalty and customer satisfaction.

For the fulfillment of our quality initiative and commitment, every ESOLPK employee shall endeavor to ensure:

1. Satisfaction of our customers to best of our ability
2. Safeguarding the competitiveness of our company by resisting compromise on Quality of work
3. Continuously enhancing our skills and know how



OUR PROJECT DEVELOPMENT METHODOLOGY

Our Project Development Life Cycle follows industry's best practices, which ensures better chances of success of a project. With success, we mean within time, within budget and quality. Once you have chosen ESOLPK for the development work, next steps are simple.

Define Project Scope

After you submit a Request for Quote to us, we form a core team that prepares vision/ scope document for your project free of charge. We envision the overall direction for the project, including determining which features the solution will and will not include, and a general schedule for delivery. During this phase the team prepares the functional specifications, works the design process through, prepares work plans, cost estimates and schedules for the deliverables.

In complicated cases a screen prototype of a new system can also be developed. This allows the customer to review the future system and to give their feedback at an early stage of the development.

This stage is completed by the signing of a contract.

Design and Development

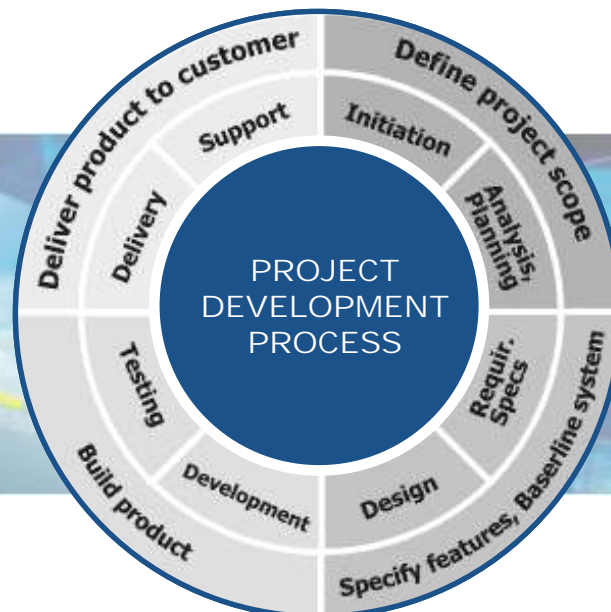
Our team accomplishes the building of solution components (code as well as documentation). We use the best approaches of several standard processes and support different kinds of outsourcing.

Testing

Testing emphasizes usage and operation under realistic environmental conditions. The team focuses on resolving and triaging (prioritizing) bugs and preparing the solution for release. Testers develop the Test Plan, test cases and scripts, test the system and verify that it operates according to the specification. After rigorous testing, we launch the application.

Delivery and Support

ESOLPK's team deploys the core technology and site components, stabilizes the deployment, transitions the project to operations, conduct user education, site acceptance testing, support, and obtains final site acceptance testing.



BUSINESS MODELS

Offshore Development Centre [ODC]

This team would be a virtual extension of the client's office where client obtains an indirect ownership of these resources. For further details, please contact us.

Offsite Model

The entire project development life cycle, starting with envisioning to delivery and support stage is done at ESOLPK's development centre.

Onsite Model

The entire project development life cycle, starting with envisioning to delivery and support stage is done at client's premises.

Combined Onsite/ Offsite Model

The onsite team located at client's premises directly interacts with our offshore development team in-house. The onsite team is able to address and attend critical items and integration issues which need immediate attention, while our dedicated offshore team works on system development and support.

CREDENTIALS



SKILLS SET

PROGRAMMING LANGUAGES

ASP, ASP.NET	Java Script, VB Script
Visual Basic, VB.NET	HTML, DHTML, XML
Microsoft C#	PHP
Microsoft Visual C++ / MFC / ATL	CGI
Java	Delphi
Java & JSP	Allaire ColdFusion
Microsoft Visual J++	Developer 2000

TECHNOLOGIES

Windows DNA / .NET	XML / XSL, XSLT
Win32 API	Web Services
COM/DCOM, ActiveX, OLE	WML
MTS MSMQ IEAK ODBC, DAO, RDO, OLE DB	Crystal Reports MAPI, TAPI TCP/IP, Sockets Embedded SQL
J2EE	WAP
EJB (Enterprise Java Beans)	Microsoft DirectX
RMI / CORBA	Microsoft SharePoint Technology

WIRELESS / MOBILE

IPhone	Palm OS
Android	Windows CE
WML Script	Pocket PC

DATABASES / RDBMS

MS SQL Server	IBM Db2
Microsoft Access	MySQL
Oracle (PL/SQL)	SQL CE
Microsoft Visual FoxPro	FoxPro
DBase IV	

SKILLS SET



OPERATING SYSTEMS / PLATFORMS

MS Windows NT/95/98/2000/XP

Linux

Novell Netware

MS Windows CE

UNIX

APPLICATION / WEB SERVERS

Microsoft IIS

BEA WebLogic

Microsoft Site Server

Oracle 9i

Microsoft Transaction Server

Allaire / Macromedia Jrun

Microsoft SharePoint Server

Apache

MS Exchange Server

Tomcat

SOFTWARE ENGINEERING TOOLS

Microsoft Visual Interdev

InstallShield

Microsoft Visual Studio.NET

Symantec Visual Café

Microsoft .NET Mobile Web SDK

IBM VisualAge

Microsoft Visual SourceSafe

J Builder

Microsoft Project

ErWin

Rational Rose

Enterprise Architect

Rational Rose XDE

TESTIMONIALS

"ESOLPK team have delivered an outstanding performance with a degree of professionalism unmatched by any other developer in my experience. They are expedient and show clear commitment to the project above all else. Further, our team has submitted dozens of changes through the development process and ESOLPK responds by simply working harder - it is very refreshing. For these reasons and many more, I highly recommend ESOLPK for projects of virtually any scale and complexity."

Mark Blake | Compound Medications Advertising Group LLC. | USA

"The ESOLPK team demonstrated good project management, requirement analysis, and graphical techniques while developing the websites. The team was cooperative and accessible, came up with easy and quick solution, and made sure the progress of a technical project is continuously assessed. The team also went the extra steps necessary to be sure that the staff actually staffed with maintaining the sites could do so confidently and without supervision. They were quick to troubleshoot and accommodating to requests for adjustments."

Project Director | USAID Pakistan | Legislative Strengthening Project

"The bottom line is that ESOLPK has an impressive line of web applications and software development offerings, and any company considering Web applications and software development should place ESOLPK high at the top of their list of services providers."

Mike Dobson | DCI | USA

"My Experience with ESOLPK has been outstanding. They are professional, responsive, and genuinely interested in seeing you satisfied with the project. The account managers and project managers really take the time to understand your wants and needs and they go the extra mile to make the project a success. I would highly recommend ESOLPK without hesitation."

Gerry Plante | Massachusetts Hospital Association | USA

MAJOR CLIENTS

Information:

For all information queries, send an email to:
info@esolpk.com

www.esolpk.com





Electronic Solutions Pakistan (Pvt) Ltd.

12- D, SNC Centre, Fazal-ul-Haq Road,
Blue Area, Islamabad, Pakistan.
Ph: 92 51 2870640-2 Fax: 92 51 2275500
email: info@esolpk.com

www.esolpk.com